

REGISTER NOW!

4th Demography Congress

Zukunfts(T)raum

A vision for the future and a region in which to realise it

FrankfurtRheinMain

9. April 2014



www.demografienetzwerk-frm.de

Our future. Nothing more, nothing less:

We're getting older, and our numbers are shrinking. Gradually most people are beginning to realise that we are heading towards a lack of qualified or skilled personnel. They've certainly heard it said often enough. Yet only a few of us actually seem worried by the fact. And in the mean time, the care sector, the catering industry and other sectors are already running out of personnel.

So what is demography really about? To be honest, nothing less than our future itself. A future in which a good many things could go seriously wrong. If we don't act.

How well placed are we, here in our metropolitan region? Its so-called heart is a magnet for skilled and qualified personnel from all over the world. And already, out in the periphery, the word is: fewer people, less work, less infrastructure. Property abandonment in rural areas vs. a shortage of living-space in the city. Can the centre continue to prosper if the whole is already crumbling at the edges?

So as you can see for yourself, there's still a great deal to be done to ensure a flourishing future. Now. We need to build even stronger networks and set up a more comprehensive demography agenda. And we need to take an integrative view of the topics of living, working and lifestyle. So that FrankfurtRheinMain as a whole becomes an attractive location: modern, sustainable and generation-friendly.

Faces at the congress

(left to right): Olaf Cunitz, Prof. Dr. Jutta Rump, Renate Wolf, Prof. Dr. Mathias Müller, Ludger Stüve, Wolf Matthias Mang



The program

from 9.00 a.m.	Doors open
10.00 – 10.15 a.m.	Welcome speech: The future needs visions ... Prof. Dr. Mathias Müller
10.15 – 11 a.m.	Keynote: The future of our work environment – concrete proposals for tomorrow Prof. Dr. Jutta Rump
11.00 – 11.30 a.m.	Bistro-Talk 1: Future vision – the work environment in 2030 Prof. Dr. Jutta Rump, Wolf Matthias Mang, Roland Boekhout
11.30 a.m. – 12.00 noon	Coffee break → Brainflow mit B.A.D. im 1. OG
12.00 noon – 12.30 p.m.	Bistro-Talk 2: A region for the future – the FrankfurtRheinMain region in 2030 Ludger Stüve, Renate Wolf, Olaf Cunitz, Prof. Dr. Thomas Klie
12.30 – 2.15 p.m.	Lunch break → Brainflow mit B.A.D. im 1. OG
2.15 – 3.40 p.m.	Forums: Round 1 → Job and family → New talent 2.0 → BarCamp Corporate Learning → Health → Municipalities → Europe
5.05 – 5.30 p.m.	Forums: Round 2
from 5.30 p.m.	Final session and get-together with buffet and music from The Streetles



with The Streetles

Keynote

„The future of our work environment – concrete proposals for tomorrow“

Prof. Dr. Jutta Rump, directress of the Institute for Employment and Employability (IBE), member of the commission ‚The future of our work environment‘

Bistro-Talk

Bistro-Talk 1: A vision for the future

What expectations need to be fulfilled in our metropolitan region so that the ‚future of our work environment‘ can be properly organised?

- Prof. Dr. Jutta Rump, directress of the Institute for Employment and Employability (IBE), member of the commission ‚The future of our environment‘
- Wolf Matthias Mang, managing director at Arno Arnold GmbH, chairman of the board at HESSENMETALL and vice-president of the Union of Hessian Association of Employers and Entrepreneurs (VhU)
- Roland Boekhout, chairman of the board, ING-DiBa AG

Bistro-Talk 2: A region for the future

How can we realise an intercommunal demography strategy? And how are other metropolitan regions preparing for the future?

- Ludger Stüve, director of the Regional Association FrankfurtRheinMain
- Olaf Cunitz, mayor of the city of Frankfurt
- Renate Wolf, mayoress of the town of Sulzbach
- Prof. Dr. Thomas Klie, director of the Centre for Civil-Society Development (ZZE), head of the demographic network’s working-group ‚Municipalities and economy for generations‘

Six forums. Six aspects of our future.

Forum 1 Job and family

Can there really be a balance between job and family? In a ‚success scenario‘, participants in the forum ‚Job and family‘ get dramatically close to that happy status. The forum will be accompanied by the theater group “Die Mauerbrecher” which will show different aspects of staying in balance

Forum 2 New talent 2.0

It’s the best way of ensuring we have skilled and qualified personnel: the dual education system is one of the most important pillars of our economy, and in the mean time it has become a real export hit. What is it that makes our dual education system more attractive than those elsewhere? In Speakers‘-Corner format, the forum ‚New Talent 2.0‘ looks at some model projects.

Forum 3 BarCamp Corporate Learning

Most of the learning is informal. Only a small part of it takes place in seminars. The effect of informal learning certainly ought to be exploited, but it is important to have the right framework conditions. The ‚un-conference‘ format ‚BarCamp Corporate Learning‘ provides them.

Forum 4 Health

For a long time now, corporate health management has not just been a question of looking after people’s backs. Care is one of the in topics. In the ‚health‘ forum you can learn more about current neurophysiological insights and how you can use them to your own advantage. Examples from companies, institutions of higher education and schools provide additional inspiration.

Forum 5 Municipalities

Where will we be living and working in the future? A good analysis begins with figures, data and facts. We deliver them. And we also offer an insight into the work of the round table ‚Living‘. Equally important: networking in the promotion of economic development and location marketing. And the development of the transport infrastructure. We discuss these topics.

Forum 6 Europe

Can we keep the promises our reputation makes? Or would it perhaps be better if we did some work on our welcome culture? New pathways in our integration and immigration policy. That’s what the forum ‚Europe‘ is about.

For more information, and to register, go to:
www.demografienetzwerk-frm.de

Your contact for inquiries on any aspect of the congress:
Joanna Cimring

Event office:

Mandelkern Management & Kommunikation e. K.
Hamburger Allee 45, 60486 Frankfurt am Main

- Tel.: 069 / 71 67 58 0 - 24
- Fax: 069 / 71 67 58 0 - 22
- E-Mail: kongress@mandelkern.de

Attendance fee: €150 / €90 for representatives of municipalities and members of working-groups / €50 for students (all subject to 19% VAT)

Congress venue:

Chamber of Commerce (IHK) Frankfurt am Main, Börsenplatz 4, 60313 Frankfurt

Initiators



Industrie- und Handelskammer
Frankfurt am Main



Stadt
Eschborn



STADT FRANKFURT AM MAIN



Europabüro
FrankfurtRheinMain



Regionalverband
FrankfurtRheinMain



ING DiBa
Die Bank und Du



INITIATIVE
NEUE
QUALITÄT
DER ARBEIT
ddn
Das Demografische Netzwerk



VEREINIGUNG DER HESSISCHEN
UNTERNEHMERVERBÄNDE



HESSEN METALL



Handwerkskammer
Frankfurt-Rhein-Main



IHK-Forum
Rhein-Main



CDG Carl Duisberg
Gesellschaft e.V.



Bundesagentur für Arbeit
Regionaldirektion Hessen



FrankfurtRheinMain
Verein zur Förderung der Standortentwicklung e.V.



FH FFM
Fachhochschule
Frankfurt am Main
University of
Applied Sciences

Cooperation partners



B.A.D.
BUNDESAGENTUR FÜR ARBEIT
ARBEITSAGENTUR UND
BUNDESAGENTUR FÜR ARBEIT



Techniker
Krankenkasse



RKW
Kompetenz-
zentrum



Allianz
Global Investors

Media partners



Frankfurter Allgemeine
ZEITUNG FÜR DEUTSCHLAND



rheinmain.tv



Verantwortung
Zukunft